

## COMMUNITY EMPOWERMENT AND INTERACTION THROUGHOUT THE AMERICAS

**We are All America** is a journey across the Americas, from Tierra del Fuego to Alaska, undertaking cultural, educational, ecological and empowering activities; connecting communities, schools and public and private institutions.

The journey begins on September 21<sup>st</sup>, 2007, with the arrival of austral spring and anyone can request the inclusion of a community or institution to be visited, or offer collaboration as a field expert, remote researcher, local contact or coordinator.



### THE TEAM

The journey is coordinated by Stanford University Digital Vision Fellow Carlos Miranda Levy, acknowledged by CNN as one of Latin America's 20 most influential people on the Internet. A multidisciplinary team of biologists, environmentalists, educators, historians, artists, musicians, ethnologists, scientists, volunteers and students accompanies the travelers through the Internet, radio, video, GPS, interactive maps, blogs and e-mail across our network of virtual communities. For 10 years, our *Educar.org*, *Ciudades Virtuales Latinas (CIVILA.com)* and *Bibliotecas Virtuales.com* initiatives have promoted cultural, educational and development spaces which engage 150,000 people every day.

### ACTIVITIES

Participation of children, youth, adults and experts with the journey is not limited to being informed and learning from the visits. They influence and determine the activities to undertake in each place and they interact with each community to coordinate collaborative initiatives. In each community, the team organizes workshops, field research, empowerment, collaboration and development activities which include:

- Videos of youth and adults sharing their dreams and messages with other communities.
- Documentation of climate change, its impact and challenges on a local level.
- Documentation of the local status and challenges of the UN's Millennium Development Goals.
- Ecological, educational, technological and social entrepreneurship workshops.
- Workshops on e-government, digital cities and ICT for development for local authorities.
- Development of digital stories and educational activities with kids from local and distant locations.
- Undertaking assignments defined by kids across the world for the traveling team.
- Detection and promotion of collaboration opportunities and needs.
- Creation of digital cities and virtual classrooms in the communities being visited.

Researchers and institutions are given the opportunity of sending "guest" presentations and activities, as well as research instruments to undertake local field observation in the communities being visited.

### IMPACT

**We All are America** reaches a total audience of 50 million people, considering the 2 million unique visitors to our on-line initiatives and communities and the 150,000 people who will follow the journey every day. From a face-to-face point of view, during 24 months, we will work directly with a total of 23,400 people in 32 countries, including 360 workshops for 5,400 citizens in 240 communities; 16,200 students and 1,800 educators in 360 educational institutions.

### PARTICIPATE

Request the inclusion of your institution or community in the journey, define data gathering tools and methodologies for field observation of your interests, submit presentations to be shown and activities to be followed by the communities, engage your classroom or school in the collaboration activities, or offer your collaboration as a field expert, local contact or volunteer. You could even apply to join us in a segment of the journey or submit an original proposal for its implementation. Our project is self-financed and sustainable, however contributions, in particular in-kind contributions are welcome.